WELCOME

Bank Mutual customers: Look inside and learn more about what’s coming on your journey to Associated Bank.
What’s inside

Welcome ..............................................................................1

Get to know Associated Bank .............................................2

Community focus, big-bank conveniences ..............................4

Commonly asked questions and answers ............................8

Where to bank now and in the future
  Wisconsin .................................................................11-14
  Illinois ..................................................................14
  Minnesota ..............................................................15

At your service .............................................................16
Welcome to Associated Bank!

It’s our sincere pleasure to welcome you to Associated Bank. We’re thrilled to help you start your journey and look forward to making it as smooth and seamless as possible.

As you make your move from Bank Mutual, we hope you find great value in the experiences that our combined teams provide. Our companies share a unique history, having served the financial and risk management needs of individuals, families and businesses in Wisconsin for more than 150 years. We’ve built our companies around a customer-centric strategy and strong commitments to communities we serve.

Look to your mailbox and email for more details in the months to come. In the meantime, here’s a preview of what Bank Mutual customers like you can expect.

**FYI** Through the course of the conversion process, you may receive multiple copies of the same mailing. Please understand that this is not a mistake. If there are multiple primary account holders within one household, multiple copies of a mailing may be sent.

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**Here’s the plan.**

**NOW**

Keep banking as usual with Bank Mutual. Branch locations, products and services will not officially change until the late June/July time frame.

**MID-APRIL**

You’ll learn more about the changes to your checking, savings, credit cards, mortgages and other accounts.

**MID-MAY**

Details will be coming regarding digital services like online and mobile banking, as well as instructions for safely accessing your important account information during the upcoming transition.

**LATE JUNE/JULY**

As our systems come together, we’ll guide you through the final switch to Associated Bank and introduce you to our online and mobile banking options—backed up by Associated Bank’s award-winning customer service.

Visit your dedicated website at [AssociatedBank.com/BankMutual](http://AssociatedBank.com/BankMutual)
Get to know Associated Bank

Roots in the Midwest—and a century of growth

Today’s Associated Bank reflects over a century of changes and growth, but our roots come from financial institutions that run deep in communities throughout the Midwest.

In 1970, the Associated Bank name sprung from the convergence of three strong financial institutions in Northeast Wisconsin—Kellogg Citizens Bank of Green Bay, Manitowoc Savings Bank and First National Bank of Neenah.

Since then, we have continued to bring in more community-based banks to our Associated Bank family, which represent more than 150 years of presence in our region. We’re proud to now be the largest Wisconsin-based bank—one that is strong enough to meet the needs of people and businesses throughout the Midwest, but one that still respects its legacy of service to our customers and communities.

Our company has over 200 locations serving more than 100 communities throughout Wisconsin, Illinois and Minnesota, with commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas, and select national specialty businesses.
Vision and values that we live every day
Associated Bank will be the Midwest’s premier financial services company, distinguished by consistent, quality customer experiences, built upon a strong commitment to our colleagues and the communities we serve, resulting in exceptional value to our shareholders through economic cycles.

Commitment to our customers
Through our dedication to the customer experience and delivery of comprehensive, high-value products and services, we will build and maintain deep and lasting relationships.
Our customers will work with a knowledgeable, capable and compassionate team focused on ensuring they have 24/7/365 access to the best solutions for their financial and business goals.

Commitment to our communities
Through giving of our time and resources, we will strengthen the quality of life in our communities.
Our communities will benefit from our proactive role in meeting the financial and economic development needs of our markets along with focused corporate giving and colleague volunteerism efforts.

Commitment to our colleagues
By strengthening our workforce and providing opportunities for all colleagues to apply their talent and grow as professionals, we will foster great pride in working for Associated Bank and be recognized as the employer of choice among Midwestern financial services firms.
Our colleagues will succeed in a culture—characterized by consistent, transparent communication—where people from a diversity of backgrounds feel respected, included and open to sharing ideas, and where everyone is accountable for quality performance, including full compliance with policies, procedures and regulatory requirements.

Commitment to our shareholders
By achieving consistently strong financial returns, we will position ourselves for sustained growth, stability and shareholder value creation.
Our shareholders will benefit from our relentless and disciplined focus on improving the fundamentals of our business, resilience to changes in the economy and long-term earnings growth.

Visit your dedicated website at AssociatedBank.com/BankMutual
Community focus, big-bank conveniences

Personal banking that fits your style

At Associated Bank, we’re proud of our long and rich tradition of providing superior financial services to our communities, combined with exceptional customer service. Personal service is our guiding principle, from providing products that meet and exceed individual customer needs, to doing the “little things” that make your experience with Associated Bank a rewarding one.

In April, you’ll learn more about what’s happening to each of your accounts and products as they transition to Associated Bank. Late June/July is when you’ll experience the changes to your accounts.

In the meantime, let us introduce you to the products and services that we offer our customers.

Checking

Whether you’re looking for a simple and straightforward checking account or a more robust account that earns interest—or if you’d like to celebrate your favorite sports team or cause—we have options for a variety of banking lifestyles.

Associated Checking

A straightforward, personal checking account with convenient online banking, online bill pay¹, mobile banking² and other conveniences.

Associated Elite Checking

All the benefits of Associated Checking plus additional exclusive features, including preferred rates on a wide range of personal financial solutions.

Associated Bank debit cards

Our Associated Bank Debit Mastercard® lets you make purchases directly from your checking account, while offering the convenience of a card.

Options include the Platinum Debit Mastercard®, Packers Debit Mastercard, Brewers™ Debit Mastercard, Milwaukee Film Debit Mastercard, “Let’s Go Red” Debit Mastercard and the Wild® Debit Mastercard.

FYI

• Unless you are otherwise notified, your account number won’t change.
• You can select the look of your debit card from several options. Visit AssociatedBank.com/BankMutual and complete the form with your choice before May 15, 2018.
• You’ll receive specific account details in mid-April.
• New debit cards will be issued in late June/July.

1. Our standard bill payment service, found within online and mobile banking, is free, up to your available balance. Some add-on services within the standard bill payment service have service charges. Please refer to the Terms and Conditions of the Bill Payment Service and the Consumer Deposit Account Fee Schedule for details.

2. Associated Bank Mobile is available for personal accounts. Associated Bank does not charge a fee to use our mobile banking and text banking services. Message and data rates may apply. Check your carrier plan for details. Visit AssociatedBank.com/Mobile for Associated Bank Mobile Terms and Conditions.

Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. All trademarks, service marks and trade names referenced in this material are the property of their respective owners.
Get cash back just by shopping at the places you love

No matter which personal checking account you have, once you join Associated Bank you’ll receive our exclusive Debit Mastercard®, which includes our Cash Back Perks³ program. Simply use it at your favorite stores and restaurants, and you’ll receive personalized offers, tailored for you. No forms to fill out, no coupons to print or promo codes to remember! Plus, the more you use your card, the more offers you receive. Your cash back reward will be credited to your account automatically at the end of the following month. It’s free to use, safe and secure, and best of all—you’re automatically enrolled.

BRING FRIENDS AND FAMILY ABOARD AND EARN UP TO $500 A YEAR

Our Refer A Friend program lets customers share the benefits of an Associated Bank account and earn rewards for it.

Once your checking account has converted to Associated Bank, all you need to do is send us the contact information of someone you’d like to refer—either complete a paper form or use our dedicated Refer A Friend online form. Once your friend completes the program requirements, you will both receive a $50 Visa® Reward Card. You can refer up to 10 friends—and earn $500—every year.

Savings accounts

Associated Savings

Everyone knows the hardest thing about saving is getting started. Now it’s easy with our Associated Savings account.

- Unless you are otherwise notified, your account number won’t change.
- Once converted to Associated Bank, you can link your savings account to your Associated Bank checking account for protection against overdrafts.⁵
- You’ll receive specific account details in mid-April.

Associated Advantage Money Market

Money market accounts are a great way to save if you ever need access to your money. Best of all, the Associated Advantage Money Market account offers higher interest as your savings grow.

- Unless you are otherwise notified, your account number won’t change.
- Once converted to Associated Bank, you can combine your money market account with your Associated Bank checking account to receive preferred interest rates.⁶
- You’ll receive specific account details in mid-April.

3. Cash Back Perks only applies to personal checking accounts using an Associated Bank Debit Mastercard®. Online Banking enrollment is required. Your cash back reward will be credited to an eligible account automatically at the end of the following month. Visit AssociatedBank.com/CashBackPerks for details.

4. Offer limited to referrals made after March 15, 2015. To be eligible to refer a customer to Associated Bank, you must register at ReferLive.com/AssociatedBank. For every customer you refer to Associated Bank who opens a new personal checking account and completes qualifying transactions, you can earn a $50 Visa® Reward Card. Referral payments will be made for the first 10 qualified referrals for a total of $500 in Visa® Reward Cards in a calendar year. Visit ReferLive.com/AssociatedBank for details. For tax reporting purposes, a 1099 may be issued at year-end for the year in which the bonus is given. Visa and the Visa logo are registered trademarks of Visa International Service Association.

5. Overdraft Protection Transfer service links your checking account with your other accounts at Associated Bank, including another checking account, savings account, money market account, Consumer Credit Card, Checking Reserve Line of Credit, Premier Line of Credit, or Home Equity Line of Credit. Please ask about details on fees and terms and conditions of these products. Transfers from a savings or money market account will count towards Regulation D limits. Please refer to the Consumer Deposit Account Fee Schedule and the Retail Overdraft Protection Transfer Authorization form for more details.

6. Please refer to the Preferred (with Checking) APY on the current Deposit Account Rate sheet or ask a banker for more information. Rates require related accounts to be held under identical customer ID numbers. In order to qualify for Preferred APYs, a checking relationship with Associated Bank is required.

Visit your dedicated website at AssociatedBank.com/BankMutual
Certifieds of deposit

certificates of deposit (CDs) are a great way to make wishes come true. Fixed-rate, special-term, add-on and mini-jumbo CDs are options to give you lots of flexibility to meet your goals.

FYI

- Your CD will continue to earn the existing rate for the remainder of its term.
- Unless you are otherwise notified, the terms and account number will not change.
- You’ll receive specific information regarding your CDs in mid-April.

HSA Plus

Use your Associated Bank HSA Plus account to save for tomorrow’s medical expenses while enjoying tax advantages today.

FYI

- Your HSA account will be transitioned to comparable Associated Bank products in late June/July.
- You’ll receive specific information regarding your HSA in mid-April.

ATMs

Make deposits, withdraw cash and even get postage stamps—all without even going into a branch.

FYI

- Starting immediately, you can use your Bank Mutual debit and ATM cards at any of Associated Bank’s expansive network of fee-free ATMs.
- Associated Bank also offers surcharge-free access to the extensive MoneyPass network of ATMs, with more than 25,000 locations nationwide.

7. Associated Bank and MoneyPass ATM access is free for Associated Bank customers only when you withdrew funds up to the amount of your available balance. ATMs outside of the Associated and MoneyPass networks may charge a fee. In addition, Associated Bank may charge a non-Associated ATM fee, and balance inquiry fees may apply. For Associated Bank Elite Checking customers only, non-Associated ATM fees will not be charged when using a non-Associated Bank ATM. MoneyPass is a registered trademark of Elan Financial Services.
Home equity line of credit (HELOC)

Gain access to funds that can help you reach your financial dreams of renovating your home, paying for college tuition or consolidating your debt.

With a HELOC, you can add financial flexibility to your life, using your home’s equity to secure a revolving line of credit. Borrow the amount you need (up to the available limit), exactly when you need it. As you repay the loan, you replenish your available credit.

- Unless you are otherwise notified, the terms, payments and loan number of your loans will not change once they become part of Associated Bank.
- You’ll receive additional information on how to make payments in mid-April, effective after the late June/July transition of the loan to Associated Bank.

Credit cards**

Pay for things how you want and when you want with the safety and security of Associated Bank credit cards.

- You’ll receive specific information regarding your credit cards in mid-April.
- New credit cards will be issued in July.

** Subject to credit approval. The creditor and issuer of these cards is Elan Financial Services, pursuant to a license from Visa U.S.A. Inc. Visa and the Visa logo are registered trademarks of Visa International Service Association.

* The Wisconsin’s #1 Mortgage Lender and Leading Lender in the Midwest designations are based on information gathered from the Home Mortgage Disclosure Act data compiled annually by the Federal Financial Institutions Examination Council. The results of the data were obtained through RATA Comply, November 2017.

Mortgage

We’ve been helping our neighbors buy homes for more than 150 years, and we continue to show our commitment to providing a better lending experience.

- Unless you are otherwise notified, the terms, payments and loan number for your HELOC will not change once they become a part of Associated Bank.
- You’ll receive specific information regarding updates to accessing and paying your HELOC in mid-April.

DID YOU KNOW?

- You can apply for a loan at any Associated Bank by calling us at 866-536-3222 or visiting us at AssociatedBank.com.
- This includes mortgages, home equity lines of credit and personal loans.

Loan products are offered by Associated Bank, N.A., and are subject to credit approval and involve interest and other costs. Please ask about details on fees and terms and conditions of these products. Property insurance and flood insurance, if applicable, will be required on collateral. Member FDIC. Equal Housing Lender.
Commonly asked questions and answers

General information

Why is Bank Mutual becoming part of Associated Bank?
Associated Bank and Bank Mutual share a rich history of helping individuals, families and businesses meet their financial goals. By coming together, we will be able to offer customers better access to banking locations, a wider range of services and ongoing support to the communities we serve.

When does Associated Bank plan to integrate the two companies?
Our colleagues are already working together to ensure a smooth integration process for our customers. Customers will first experience changes in late June/July. We’ll keep you informed along the way to ensure you understand what’s happening when and how to get answers to the questions you may have.

When and how will I be notified of changes that impact me and my banking relationship?
We will continue to send information to you to keep you up to date on changes and progress toward becoming one fully integrated bank. Details will include important information about your Bank Mutual accounts and what you can expect from Associated Bank. You will receive additional letters and/or emails from us with more details as we move toward conversion in late June/July. In the meantime, you can find the latest information at AssociatedBank.com/BankMutual.

My accounts

How and where do I bank now?
For now, continue banking as usual with Bank Mutual. You can continue to access your accounts using your existing checks, deposit slips, ATMs, and mobile and online banking, and by visiting your nearest Bank Mutual branch. In mid-April, you’ll learn more about the upcoming changes to your accounts and products. In late June/July, your accounts and products will officially transfer to Associated Bank. Rest assured, you’ll have all of the information you need in advance of the conversion.

Will my account numbers change?
You can keep your account numbers. In the rare instance in which an account number change is required, you will be notified in advance, and Associated Bank will assist you with the steps to obtain a new account number.

What is happening to my checking, savings and/or money market accounts?
For now, continue banking as usual. We will contact you in mid-April with more specifics of how your accounts will be converted to comparable Associated Bank products and what changes will occur. After the conversion to Associated Bank products in late June/July, you will conduct banking directly through Associated Bank.

What will happen to my certificate of deposit (CD)?
Your CD will continue to earn the existing rate for the remainder of its term. More information regarding Associated Bank CDs will be provided in mid-April. For now, your CD will remain at Bank Mutual until time of conversion in late June/July.

What is happening to my loan application?
Any application taken prior to February 1, 2018, will continue to be processed by Bank Mutual. Any application taken on or after February 1, 2018, will be processed by Associated Bank.

What will happen to my mortgage loan?
The terms, payments and loan numbers of your loans will not change once they become part of Associated Bank. You will receive additional information on how to make payments once the loans are converted in late June/July, but nothing else about your loans should change.
What will happen to my consumer loan?
The terms, payments and loan numbers of your loans will not change once they become part of Associated Bank. You will receive additional information on how to make payments once the loans are converted in late June/July, but nothing else about your loans should change.

Will I get a new debit card?
Yes, a new Associated Bank Debit Mastercard® will be issued to you in late June/July. This mailing will include instructions on when you may use your new card(s). Until that time, you should continue using your current Bank Mutual debit card.

You have the option to choose from one of Associated Bank’s affinity debit cards, featuring the Green Bay Packers, Milwaukee Brewers®️, Wisconsin Badgers®️️, Minnesota Wild®️ or Milwaukee Film Festival designs. Visit AssociatedBank.com/BankMutual and complete the form to select from Associated Bank’s exclusive designs and cardholder benefits.

Will I get a new ATM card?
Yes, a new Associated Bank ATM card will be issued to you in late June/July. This mailing will include instructions on when you may use your new card(s). Until that time, you should continue using your current Bank Mutual ATM card. These designs are limited to the Associated Bank standard card type and not available in the affinity debit card designs.

Will I need to get new checks?
You can continue to use your existing checks. When you are ready to reorder through Associated Bank, the new routing number of your Associated Bank account will automatically print on your checks.

What will happen to my credit cards?
New credit cards will be issued shortly after conversion in late June/July. All credit lines, transaction data, statements and rewards points (if applicable) will move to Associated Bank with your account.

Will I have access to additional products and services?
Yes! In addition to our varied suite of products and services, Associated Bank is pleased to be the Bank of the Packers and has relationships with the Milwaukee Brewers®️️, Wisconsin Badgers®️️, Minnesota Wild®️ and Milwaukee Film Festival. A variety of products, lending options and services are available to you as well. Visit AssociatedBank.com for more details.

Visit your dedicated website atAssociatedBank.com/BankMutual
Locations and ATMs

What is happening with Associated Bank and Bank Mutual locations?
Associated Bank currently has over 200 locations serving more than 100 communities throughout Wisconsin, Illinois and Minnesota. As part of the integration process, some branch locations will close and others will convert to Associated Banks. Our goal throughout this process is ensuring you continue to have access to branches located at or near where you currently bank.

Can I go to an Associated Bank location for banking transactions?
For services related to Bank Mutual accounts, you should continue to use Bank Mutual branches until conversion in late June/July. You can also contact the Bank Mutual Customer Care department at 800-261-6888, Monday–Friday 7 a.m. – 6 p.m. or Saturday 8 a.m. – 12:15 p.m. After conversion, you can visit any Associated Bank location or call the 24/7/365 Associated Bank Customer Care team at 800-504-0008.

When can I use Associated Bank ATMs?
Starting immediately, ATMs at Associated Bank AND Bank Mutual locations can be used by customers of both banks without an access fee. You’ll be able to use your Bank Mutual debit and ATM cards at Associated Bank ATMs AND have surcharge-free access to the extensive MoneyPass network of ATMs, with more than 25,000 locations nationwide.

Online and mobile banking

What will happen to my online and mobile banking access?
For now, continue using Bank Mutual online and mobile banking. We will contact you in mid-May with more specifics regarding the conversion of online and mobile services to Associated Bank. After the conversion to Associated Bank in late June/July, you will access online banking through AssociatedBank.com. All of the features and tools you are familiar with today will still be available, as well as new digital banking experiences.

Community involvement

Is Associated Bank as involved in the community as Bank Mutual?
Associated Bank and Bank Mutual both play an active role in supporting the health of their communities and will continue this commitment in the markets the combined companies will serve. Together, the companies had approximately $1 billion in lending and investments to minority and low- to moderate-income customers and communities and provided more than 67,000 hours of volunteer services in 2017. Associated Bank will continue its commitment to the communities we serve.

More information

What if I have additional questions?
You can get more information online at AssociatedBank.com/BankMutual, or send your request to info@associatedbank.com. Or, for questions about Bank Mutual products and services until conversion, call 800-261-6888, Monday–Friday 7 a.m. – 6 p.m. and Saturday 8 a.m. – 12:15 p.m. After conversion in late June/July, or for questions about Associated Bank products and services, contact our 24/7/365 Customer Care team at 800-504-0008.
Where to bank now and in the future

Continue to bank at all Bank Mutual locations until the conversion is complete in late June/July. After that, you’ll have the convenience of access to over 200 Associated Bank locations in Wisconsin, Illinois and Minnesota, listed below.

<table>
<thead>
<tr>
<th>Former Bank Mutual branches are in blue.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supermarket location—extended hours, open seven days a week</strong></td>
</tr>
<tr>
<td><strong>Locations with safe deposit boxes</strong></td>
</tr>
<tr>
<td><strong>Drive-thru location only</strong></td>
</tr>
<tr>
<td><strong>Self-service express location—24/7/365 access to self-service options</strong></td>
</tr>
<tr>
<td><strong>Residential loan production only, no retail branch transactions can be conducted</strong></td>
</tr>
</tbody>
</table>

### Wisconsin

- **Appleton**
  - W3122 County Rd. KK
  - 920-731-7212
  - 1195 N. Casaloma Dr.
  - 920-738-5200
  - 2701 N. Richmond St.
  - 920-831-2788
  - 2175 S. Memorial Dr.
  - Suite C
  - 920-727-5450

- **Baldwin**
  - 1660 11th Ave.
  - 715-684-3266

- **Beaver Dam**
  - 201 Park Ave.
  - 920-887-1621

- **Berlin**
  - 103 E. Huron St.
  - 920-361-3272

- **Bloomer**
  - 1203 17th Ave.
  - 715-568-3751

- **Brookfield**
  - (cont.)
  - 17100 W. Capitol Dr.
  - 262-781-2670

- **Burlington**
  - 1050 S. Milwaukee Ave.
  - 262-763-9955

- **Chippewa Falls**
  - 35 W. Columbia St.
  - 715-723-0324

- **Coleman**
  - 118 Business 141
  - 920-897-2732

- **Columbus**
  - 111 Tower Dr.
  - 920-623-6000

- **Crandon**
  - 210 S. Lake Ave.
  - 715-478-3327

- **Crivitz**
  - 305 Hwy 141
  - 715-854-7311

- **De Pere**
  - 206 N. Wisconsin St.
  - 920-338-7763

- **Delavan**
  - 709 E. Geneva St.
  - 262-728-6337

- **Eagle River**
  - 104 E. Pine St.
  - 715-479-3303

- **East Troy**
  - 3292 Main St.
  - 262-642-3941

- **Eau Claire**
  - 2812 Mall Dr.
  - 715-833-7722

- **Elkhorn**
  - 850 N. Wisconsin St.
  - 262-743-1600

- **Fond du Lac**
  - 888 S. Main St.
  - 920-923-0099

- **Festival Foods**
  - 1003 Main Ave.
  - 920-338-7763

- **Festival Foods**
  - 1107 Regis Ct.
  - 715-831-2255

- **Festival Foods**
  - 319 E. Grand Ave.
  - 715-833-7700

- **Fitchburg**
  - 3002 Fish Hatchery Rd.
  - 608-278-2420

- **Glendale**
  - 7020 N. Port Washington Rd.
  - 414-351-7400

- **Grafton**
  - 2030 Wisconsin Ave.
  - 262-375-2121

- **Green Bay**
  - 2241 Main St.
  - 920-431-8849

- **Germantown**
  - N112 W16330 Mequon Rd.
  - 262-253-2550

- **Glendale**
  - 7020 N. Port Washington Rd.
  - 414-351-7400

- **Grafton**
  - 2030 Wisconsin Ave.
  - 262-375-2121

- **Green Bay**
  - 2241 Main St.
  - 920-431-8849

- **Green Bay**
  - 2001 S. Webster Ave.
  - 920-433-3251

- **Green Bay**
  - 2357 S. Oneida St.
  - 920-494-9526

- **Green Bay**
  - 200 N. Adams St.
  - 920-433-3200

- **Green Bay**
  - 2262 University Ave.
  - 920-431-8060

- **Green Bay**
  - 1482 W. Mason St.
  - 920-497-2561

Visit your dedicated website at AssociatedBank.com/BankMutual
### Wisconsin (cont.)

**Green Bay (cont.)**
- Festival Foods East
  - 2534 Steffens Ct.
  - 920-406-2060
  - 2424 W. Mason St.
  - 920-497-6280
- 369 Cardinal Ln.
  - 920-433-3000
- Auto Bank
  - 224 N. Jefferson St.
  - 920-433-3242
- **Green Bay (cont.)**
  - Festival Foods East
    - 2534 Steffens Ct.
    - 920-406-2060
  - 2424 W. Mason St.
    - 920-497-6280
  - 369 Cardinal Ln.
    - 920-433-3000
- **Greenfield**
  - 4811 S. 76th St.
  - 414-281-2500
- **Hales Corners**
  - 10708 W. Janesville Rd.
  - 414-425-1600
- **Hartford**
  - 1594 E. Sumner St.
  - 262-673-7500
- **Hayward**
  - 10526 Main St.
  - 715-634-2604
- **Holmen**
  - 450 N. Holmen Dr.
  - 608-526-3377
- **Hudson**
  - 307 Second St.
  - 715-386-5511
  - 2200 Crest View Dr.
  - 715-381-2200
  - 2001 Coulee Rd.
  - 715-381-5005
- **Hurley**
  - 310 Silver St.
  - 715-561-2662
- **Janesville**
  - 2720 N. Lexington Dr.
  - 608-756-5112
- **Kenosha**
  - Pick ’n Save South
    - 5710 75th St.
    - 262-942-4430
  - Pick ’n Save North
    - 2811 18th St.
    - 262-592-3251
- **Kiel**
  - 622 Fremont St.
  - 920-994-2278
- **La Crosse**
  - 205 4th St. N.
  - 608-793-3800
  - Festival Foods
    - 2500 State Rd.
    - 608-793-3440
  - Bridgeview Drive-up
    - 900 Palace St.
    - 608-781-2114
- **Lake Geneva**
  - Piggly Wiggly
    - 100 E. Geneva Square
    - 262-249-4340
  - Festival Foods
    - 2151 S. 42nd St.
    - 920-684-8149
- **Lodi**
  - 102 N. Main St.
  - 608-592-3251
- **Madison**
  - 4407 Cottage Grove Rd.
  - 608-259-4275
  - 828 E. Washington Ave.
  - 608-259-3700
  - East Towne Mall
    - 4402 E. Towne Blvd.
    - 608-259-4250
  - 1720 Monroe St.
    - 608-259-2000
  - 2001 Londonderry Dr.
    - 608-259-3744
  - 8040 Excelsior Dr.
    - 608-259-3600
  - 640 University Ave.
    - 608-258-7485
  - West Towne Mall
    - 448 S. Gammon Rd.
    - 608-259-2070
  - 1574 W. Broadway St.
    - 608-226-7720
  - Pick ’n Save
    - 6655 McKee Rd.
    - 608-848-9955
  - Pick ’n Save
    - 2502 Shopko Dr.
    - 608-245-2080
- **Madison (cont.)**
  - 5521 Odana Rd.
  - 608-273-1855
  - Festival Foods
  - 8040 Excelsior Dr.
    - 608-259-3600
  - 640 University Ave.
    - 608-258-7485
- **Marinette**
  - 8900 W. Brown Deer Rd.
  - 414-354-5025
- **Marshfield**
  - 400 S. Chestnut Ave.
  - 715-384-3171
  - Festival Foods
    - 1617 N. Central Ave.
    - 715-384-9600
- **McFarland**
  - 5220 Farwell St.
    - 608-838-3101
- **Medford**
  - 160 Medford Plaza
    - 715-748-6776
  - Festival Foods
    - 1617 N. Central Ave.
    - 715-384-9600
- **Menomonie**
  - 1249 N. Port Washington Rd.
    - 414-241-4110
  - 7706 W. Good Hope Rd.
    - 414-902-2777
- **Mequon**
  - 812 US Hwy 51
    - 715-356-9556
- **Menomonee Falls**
  - N88 W15491 Main St.
    - 262-253-2300
  - 707 N. Rochester St.
    - 262-363-7111
- **Menomonie**
  - 717 Main St.
    - 715-232-6300
- **Mequon**
  - 11249 N. Port Washington Rd.
    - 414-241-4110
- **Mercer**
  - 5220 Farwell St.
    - 608-838-3101
- **Mitchell Centre**
  - 829 W. Mitchell St.
    - 414-645-9200
- **Merrill**
  - 2403 E. Main St.
    - 715-536-9449
  - Festival Foods
    - 1617 N. Central Ave.
    - 715-384-9600
- **Milwaukee**
  - 250 E. Wisconsin Ave.
    - 414-271-1786
  - 2590 N. Downer Ave.
    - 414-961-5800
  - Mitchell Centre
    - 829 W. Mitchell St.
    - 414-645-9200
  - 1301 N. Dr. Martin Luther King Jr. Dr.
    - 414-278-1006
  - Open 7 days a week
  - 5350 W. Fond du Lac Ave.
    - 414-444-4514
  - 7900 W. Brown Deer Rd.
    - 414-354-5025
  - 4801 W. Brown Deer Rd.
    - (414) 355-3010
  - 5900 W. North Ave.
    - 414-453-4310
  - 3422 S. 27th St.
    - 414-645-1111
  - 102 N. Water St.
    - 414-902-2777
  - 7706 W. Good Hope Rd.
    - 414-902-2703
  - 8050 W. Capitol Dr.
    - 414-462-8800
  - 3847 S. Howell Ave.
    - 414-744-4800
  - 4182 W. Burleigh St.
    - 414-445-3800
- **Minocqua**
  - 4812 US Hwy 51 N.
    - 715-356-9556
- **Monroe**
  - 1420 11th St.
    - 608-328-8101
- **Mosinee**
  - Piggly Wiggly
    - 530 W. Hwy 153
    - 715-693-5510
- **Mukwonago**
  - 707 N. Rochester St.
    - 262-363-7111

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<td>Watertown</td>
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Former Bank Mutual branches are in blue.

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<td>Maple Grove</td>
<td>9325 Upland Ln.</td>
<td>763-420-2092</td>
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<td>Minneapolis</td>
<td>Baker Center, 733 Marquette Ave. S. Suite 235</td>
<td>612-359-4434</td>
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<td>New Hope</td>
<td>7001 Bass Lake Rd.</td>
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<td>North Branch</td>
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<td>Rochester</td>
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<td>Subway, 101 1st Ave. SW</td>
<td>507-285-2630</td>
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<td>Apache Mall, 1155 16th St. SW</td>
<td>507-285-2626</td>
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<td>1985 Commerce Dr. NW</td>
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<td>Savage</td>
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<td>2060 S. Robert St.</td>
<td>651-306-1787</td>
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<tr>
<td>Woodbury</td>
<td>1835 Radio Dr.</td>
<td>651-735-5000</td>
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Where to bank now and in the future

- Supermarket location—extended hours, open seven days a week
- Locations with safe deposit boxes
- Drive-thru location only
- Self-service express location—24/7/365 access to self-service options
- Residential loan production only, no retail branch transactions can be conducted

Visit your dedicated website at AssociatedBank.com/BankMutual
At your service—customer care that really cares

Sure, most banks have customer service—but Associated Bank takes its customer service personally.

When you contact our Associated Bank Customer Care Center, you’re dealing with a locally-based team that’s ready to answer your questions and take the time to make things right—24 hours a day, seven days a week, 365 days a year, including holidays.

How good is our customer care?

For three years in a row, Associated Bank’s contact centers have been recognized by J.D. Power for providing “An Outstanding Customer Service Experience” for the live phone channel.

The certification process is rigorous and examines every nuance of the experiences our customers go through when calling our contact center. To become certified, the contact center has to successfully pass a detailed audit of all internal operations, as well as receive positive reviews from a random group of customers that recently contacted and spoke with a representative within our contact center.

In addition to phone-based service, we’re happy to assist our customers in any way that works for them: through email, live online chat and, of course, at any Associated Bank location.

J.D. Power 2017 Certified Contact Center Program recognition is based on successful completion of an audit and exceeding a customer satisfaction benchmark through a survey of recent servicing interactions. For more information, visit www.jdpower.com/crc.

Questions?

We’re committed to making your move to Associated Bank simple and stress-free. Here’s where you can find live help.

CALL

Bank Mutual products and services:
800-261-6888 | Mon–Fri: 7 a.m. – 6 p.m. | Sat: 8 a.m. – 12:15 p.m.

Associated Bank products and services:
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