

ENROLLING IN ASSOCIATED INVESTMENT SERVICES ONLINE

powered by Wealhscape Investor

Quick and easy instructions to help you register.

Enrolling in your new online brokerage account is quick and easy. It allows you 24/7/365 access to your account information, so you can be better informed as you work with your Associated Financial Consultant to help reach your goals. Simply follow these instructions to set up your account and sign up for eDelivery of your statements, confirmations and more.

Four easy steps to enroll

1. Visit the Wealhscape Investor login page at <https://www.WealhscapeInvestor.com/associated> and click the "Register" link.

2. Type in the last four digits of your social security number along with your first and last name, and date of birth.

3. Enter your valid brokerage account number, which can be found on the NFS Welcome Letter as well as your first NFS brokerage statement. You may also contact your Associated Bank Financial Advisor or the Associated Guidance Center at 800-595-7722, Monday through Friday, 8 a.m. to 5 p.m. CST.

To maintain the security and privacy of your personal account information, we are unable to mail or email your account number.

4. Create a password following the Password Guidelines. You will then be prompted to create a security question.

Continued >>



Investment, Securities and Insurance Products:

NOT FDIC INSURED	NOT BANK GUARANTEED	MAY LOSE VALUE	NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY	NOT A DEPOSIT
---------------------	------------------------	-------------------	---	------------------

ENROLLING IN ASSOCIATED INVESTMENT SERVICES ONLINE powered by Wealhscape Investor (CONT.)

Go paperless with eDelivery

After you have enrolled in Associated Investment Services Online, powered by Wealhscape Investor, you can simplify your recordkeeping by signing up for eDelivery. You'll get electronic storage of statements, trade confirmations, prospectuses, shareholder reports and other eligible correspondence. The eDelivery feature allows you to reduce the volume of paper mailings, ensuring less waste.

To sign up for eDelivery

1. Login to your AIS Online, powered by Wealhscape Investor.
2. Click on Menu and choose Document Delivery Instructions.

To request the addition of online trading to your brokerage account

Please contact the Associated Investment Services Guidance Center at 800-595-7722 and press option 2.

For more details about your online brokerage account through Associated Investment Services Online, powered by Wealhscape Investor, visit WealhscapeInvestor.com/Associated, or call your Financial Advisor or the Associated Bank Guidance Center at 800-595-7722, available Monday through Friday, 8 a.m. to 5 p.m.



Investment, Securities and Insurance Products:

NOT FDIC INSURED	NOT BANK GUARANTEED	MAY LOSE VALUE	NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY	NOT A DEPOSIT
-----------------------------	--------------------------------	---------------------------	---	--------------------------

SECURITIES AND ADVISORY SERVICES ARE OFFERED BY ASSOCIATED INVESTMENT SERVICES, INC. (AIS), member FINRA and SIPC. INSURANCE PRODUCTS are offered by licensed agents of AIS. Insurance products are the obligations of the issuing insurance companies. AIS is an affiliate of Associated Banc-Corp (AB-C). AB-C and its affiliates do not provide legal advice. Please consult with your tax, legal, and accounting advisors regarding your individual situation. Associated Bank is a marketing name AB-C uses for products and services offered by its affiliates.