

COMMERCIAL REAL ESTATE

Convert potential into prosperity

Do more than develop real estate. Let Associated Bank's Commercial Real Estate Division help you build success.

High-quality financing. Rely on our real estate experts for financing tailored to your specific projects: retail, office, industrial, multifamily properties and other income-producing real estate. Solutions include:

- Construction financing
- Interim/bridge financing
- Acquisition financing
- Term financing
- Refinancing
- Syndicated loans
- Commercial deposits
- Treasury management services
- Insurance*

Local decision making. Enjoy efficient, high-touch service from commercial real estate banking professionals who are locally based and active in the community. Local decision-making assures you of even faster, more flexible response.

Capable professionals. Work with a team that understands commercial real estate, helps you clarify your banking needs and recommends the most appropriate solutions.

Start-to-finish assistance. Grow your business with professionals who support you at every step, from initial planning to loan approval, closing and servicing. Whether you're building new, acquiring, renovating or refinancing, Associated is here to help.

Strength and presence. As one of the nation's top 50 financial institutions, Associated Bank offers you the resources to navigate any economic climate. And with our large Midwestern footprint, we're where you need us to be. Call us today to get started!

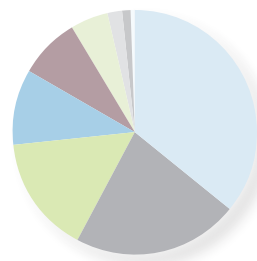


Associated Banc-Corp Third Quarter 2014 Profile

Here's where we stand as of September 30, 2014.

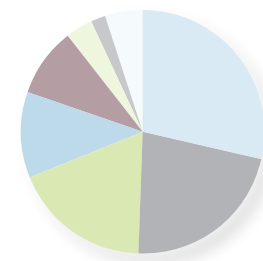
- \$26 billion in assets
- Market capitalization: \$2.7 billion
- More than 4,400 employees
- Serving approximately one million customers
- Over 200 banking locations across Wisconsin, Illinois and Minnesota, plus commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas
- NASDAQ symbol: ASBC

Total CRE Portfolio: \$3.8B

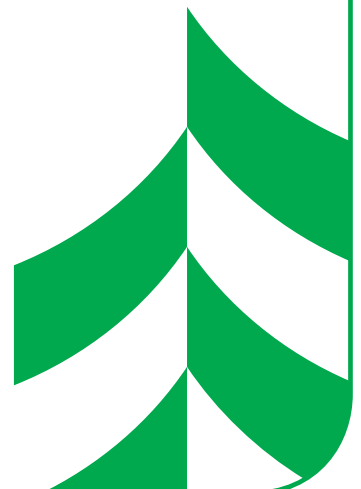


- Multifamily 36%
- Retail 22%
- Office 15.5%
- Other Comm. 10%
- Industrial 8%
- Lodging 5%
- Mixed Use 2%
- Comm. A&D 1%
- Residential 0.5%

2014 YTD Production by Property Type: \$1,225M



- Multifamily 30%
- Retail 23%
- Office 19%
- Industrial 12%
- Other Comm. 9.5%
- Lodging 4%
- Comm. A&D 2%
- Residential 0.5%



COMMERCIAL REAL ESTATE (CONT.)

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The Commercial Real Estate Division of Associated Bank is headquartered in Chicago, Illinois.



*Investment and insurance products:

NOT A DEPOSIT	NOT FDIC-INSURED	NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY	NOT GUARANTEED BY THE BANK	MAY LOSE VALUE
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Insurance products are offered by licensed agents of Associated Financial Group, LLC (AFG) • AFG is an affiliate of Associated Banc-Corp (AB-C).

Deposit and loan products are offered by Associated Bank, N.A. Member FDIC and Associated Banc-Corp.
Loans subject to credit approval. Equal Opportunity Lender. (11/14) 6883